



2009 New Jersey State Jefferson Awards



Sam Beard, co-founder of the Jefferson Awards, honoree Charlotte Daily, and Daria Placitella, Executive Vice President, Eastern Region, PNC Wealth Management



Honoree Charlotte Daily with her nominator Victoria Kelly-Kuhn

**“Do you know
someone who makes
a difference in
your community?”**

If you do, then nominate them for the prestigious Jefferson Award by visiting www.nj.com/jeffersonawards

Jefferson Awards honor ordinary people who, through public service and volunteerism efforts, do extraordinary things for other people, their community, their nation, or the environment.



Linda Bowden, President
PNC Northern New Jersey

Honoree Charlotte Daily

Charlotte Daily of West Cape May was nominated by Victoria Kelly-Kuhn for her faithful preservation of the Cape May's annual parade. Now in her 43rd dedicated year, Charlotte continues to organize the much-anticipated event, raising funds through local donations and orchestrating a two-plus-hour parade that entertains thousands of spectators from the Tri-State area. She's created memories for generations of families over the years, often quietly supplementing parade budget deficits from her own fixed income. “The Parade Lady” is an institution in a tiny town called West Cape May.

To read the full essay and to learn more about this year's honorees, please visit www.nj.com/helpinghands/jeffersonawards

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