

ECO FRIENDLY GREEN TODAY

HOW SMALL IS YOUR CARBON FOOTPRINT? Starting with four local college graduates sitting in a diner, Green Today has grown into an organization that has had wide influence on the community of Highland Park. Milo, Dan, Ashwat and Niki believed that everyone can help the crisis of global warming by making the right small choices.

Lacking the technological knowledge to build solar panels or other energy saving devices, they turned to their own community to make the changes necessary to assist in solving this global crisis.

As the foursome set out to educate their community they were surprised to learn that something as simple as reusing shopping bags can reduce the size of one's carbon footprint. As a result, they raised enough money to order and deliver reusable shopping bags to each household in Highland Park. They continue to educate the community about plastic shopping bags by conducting workshops at summer camps and local schools.

Green Today teamed with the Reformed Church of Highland Park to begin a weekly electronics pickup, making weekly tours through town to pick up televisions, computers, monitors, and any other electronics. They have started the movement in Highland Park to leave a smaller green footprint while saving our landfills from the hazards of electronic waste.

This is a great example of how just a few people can help a whole community solve an environmental problem that confronts our state, nation and planet.